



August 10, 2011

Dear Reunion Volunteers and Class Fund Agents,

Come back to the Hill Saturday, September 24, for an all-class gathering of St. Olaf volunteers. We are excited to offer this workshop to you over Homecoming and Family Weekend. What a unique opportunity to reconnect with the college and remember why you serve as a St. Olaf volunteer!

The Summit promises to be a productive and rewarding day for everyone. Reunion classes (classes that end in a 2 or a 7) will plan for Reunion 2012 and non-reunion classes will set this year's class annual fund strategy. Many of you have already received the electronic mailing about The Summit and sign-up information for this event. Please register early and encourage classmates to attend.

We hope you'll take a few minutes to read through the enclosed materials highlighting the Summit. Experienced volunteers and staff will lead the presentations and discussions described in your packet. Although there are many different tasks to be accomplished, together, we will be leading St. Olaf in a new direction and vision, one that increases the engagement of Oles with their college and provides more financial resources for students.

There is a strong parallel between involved alumni and the number of classmate volunteers who engage with them regularly. It's clear that people respond to connections made by fellow classmates. Collectively we can encourage those in a reunion year to come to their reunion and ask everyone for new and increased gifts to restore the annual fund to a level that will sustain St. Olaf well into the future.

Come to The Summit to share your experiences, expertise, and strategies while learning from other successful class leaders. You are the force that drives reinvigorated enthusiasm for St. Olaf. Let's kick off 2012 together. Please visit stolaf.edu/alumni/events/volunteersummit.html or use the enclosed form to register today.

See you on the Hill on September 24!

Sincerely,

A handwritten signature in black ink that reads "Randy Betcher".

Randy Betcher '79
Chair, Partners in Annual Giving Board

A handwritten signature in black ink that reads "Kate Bollman Pearce".

Kate Bollman Pearce '01
President, Alumni Board

P.S. You do not have to register separately for Homecoming. Consider your Summit registration as a "ticket" to all Saturday Homecoming events. However, you must register separately for the 5K run or any Sunday activities. See stolaf.edu/alumni/homecoming/ for the full Homecoming schedule.