



The Red Bulls presided over the NASDAQ Stock Exchange closing bell ceremony on Aug. 4.

## TEAM RINGS CLOSING BELL AT NASDAQ

The New York Red Bulls presided over the closing of business of one of the biggest financial institutions in New York City – and the world – on Monday, Aug. 4 at the NASDAQ Stock Exchange.

Members of the Red Bulls First Team, front office, and staff helped ring the closing bell Monday afternoon at the NASDAQ MarketSite Studios in Times Square. Midfielder Seth Stammer and Sporting Director Jeff Agoos made brief statements before the group rang the closing bell at an event that was broadcasted live.

The ringing of the closing bell signals the end of a day of busy stock trading.

“It was a great experience for the club, the players, just to get a difference sense of how the business world works and how the epicenter of one of the biggest institutions around the world works,” said Agoos. “We thoroughly enjoyed the day that NASDAQ presented to us.”

The entire ceremony was featured digitally on NASDAQ’s seven-story electronic tower in Times Square. During the day, that same tower provides up-to-the-minute financial news,

market highlights, and advertisements. “We were told that if we don’t hit the button, the market doesn’t stop, so it was all on us,” Agoos joked. “We felt a lot of pressure. Hopefully one day we will do it and the market will be up. It was just slightly down that day.”

Red Bulls players such as Jon Conway, Seth Stammer, and Dave van den Bergh were on-site to take part in the festivities.

“It was a great experience for all the guys that had never been a part of the financial sector of New York,” Stammer said. “It really hits home to what an important city New York is, with the New York Stock Exchange and NASDAQ, two of the biggest (stock exchanges) in the world.”

For Stammer, the business part of things was particularly of interest.

“Being a business major, I’ve heard so much about these exchanges but to have a more prevalent role in these exchanges was pretty cool,” concluded Stammer. “For the team, it was a great opportunity to be seen in New York City, in particular in Times Square.”