

Calling all Oles

This fall kicks off another calling season, and forty St. Olaf students — Ole Callers — are looking forward to connecting with Ole alumni. Why? Because alumni care not only about current Oles but also future students.

"Alumni are so generous on the phone, not only with monetary help but also with advice for students. Talking to people with my major has really helped me make plans for my future," says Kelsey Kramer '11, a social work major.

"I know that Oles have a great capacity to give back to causes that are important to them," adds Karl Turnlund '12, who is majoring in social studies education and sociology/anthropology and concentrating in American racial and multicultural studies.

A gift to Partners in Annual Giving touches every student, every day and ensures they have the same full and rewarding experience you did. "The gifts meet basic everyday needs [as well as] the bigger things that make St. Olaf such a standout school, like new musical instruments, athletic equipment, and funding for unique programs," says Kramer.

"Without Partners, many students, me included, would have difficulty paying for their education," says Taylor Hannegan '12, a political science major. "Giving to Partners is a way for alumni to help current students in the same way others once helped them."

So, when your phone rings and you see "St. Olaf," on the caller ID, please pick up and consider making a gift. It will be a great opportunity to connect with a St. Olaf student and make a difference all at the same time.

"Most of the time I'm pretty shy, but a lot of the alums really do want to talk to you and hear about your experience."

— TAYLOR HANNEGAN '12



Last year, the Ole Callers — as a group — logged 2,605 hours on the phone.

"My favorite alums to call are the older grads, because they always share the greatest stories about how the campus used to be, old professors, and my very favorite — the stories about crazy shenanigans between Carleton and Olaf."

— KELSEY KRAMER '11



By the Numbers

\$496,519 raised in 2008-09

2,605 calling hours logged

11,863 alumni and parents contacted

3,163 alumni and parent donors gave over the phone