



Dear Potential Vendor,

Each year, St. Olaf College hosts Homecoming & Family Weekend in the early fall. This celebratory weekend brings the St. Olaf community together – alumni with current students, parents with faculty and staff, new Oles with old ones. Typically, the college welcomes 3,500-4,000 people on campus throughout the weekend.

This year, the college invites alumni, parents, and current students to take part in an Ole Arts & Crafts market on Saturday, Sept. 29, to take place during the community lunch experience. The college recognizes that Oles from across the nation have special talents that are best shared through a local goods market. We invite you to sell your products to Oles of all ages and backgrounds at this year's Celebratory Weekend.

•REGISTRATION FEE:

FREE to all alumni, parents, and students; \$25 for vendors without college affiliation

•DATE & TIME:

Saturday, Sept. 29 from 11 a.m. to 3 p.m.

•LOCATION:

Buntrock Commons Outdoor Plaza, just south of Boe Memorial Chapel
If bad weather, indoor rain site will be provided

•TIMELINE:

Aug. 1 – Applications accepted
Sept. 3 – Deadline for applications
Sept. 4 – Review of applications
Sept. 5 – Notification of acceptance
Sept. 29 – Ole Arts & Crafts Market

•RULES:

-We can not accept vendors wishing to sell perishable foods; non perishable food items are allowed.
-The college hopes to have a variety of vendors, so an application does not guarantee an acceptance into the craft market. Only applications received by September 5 will be considered.

•SET UP:

The college will provide vendors with tables (6') and chairs. All table coverings, signage and additional needs are the responsibility of the vendor. Free-standing easels are allowed, but are the responsibility of the vendor.

On-site registration will be located on the outdoor plaza lawn of Buntrock Commons, where you will receive your table assignment. Set up can begin at 9 a.m., but should be ready for display to the public at 11 a.m. Special parking permits will be offered to vendors. There will be a short walk (no cars can drive up) from parking lot to market site. Golf cart couriers and student assistants will be available to help. No tents will be provided *or* allowed on site. An indoor rain site will be available if bad weather.

•QUESTIONS?

Contact Associate Director of Alumni & Parent Relations Nathan Soland '04 at 507-786-3310 or solandn@stolaf.edu



VENDOR APPLICATION FORM

Ole Arts & Crafts Market

Sept. 29, 2007, 11 – 3 p.m.

Please print and complete this application form and return it before Sept. 3. Notice of your application's acceptance to the market will be given via email on Sept. 5.

Name _____

St. Olaf class year or affiliation (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Name of Business _____

Briefly describe your products and the general price range of the products:

Chairs needed (circle one): 1 2 3

6' tables needed (circle one): 1 2 3

Mail form to:

Nathan Soland
Ole Arts & Crafts Market
1520 St. Olaf Ave.
Northfield, MN 55057

Fax form to:

(507) 786 -3313

Email form to:

solandn@stolaf.edu

Note: This market will take place during the campus community lunch experience, which includes a local foods festival, hay rides, demonstrations and information sessions on being "green," a photo booth, face painting, and much more. An expected 3,000 people will be in attendance throughout the allotted time period.

If available, please attach a photo of your media/product to this application.