

Business Plan in a Day Workshop

Northfield

Saturday, April 30, 2011

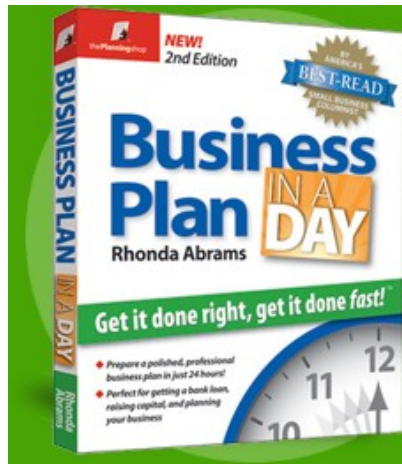
10 a.m. to 4 p.m.

Holland Hall Computer Lab

Room 205

St. Olaf College

(Directions will be emailed when you register)



For new or existing businesses!

This six-hour course will discuss and work on each section of a business plan: Company Description, Marketing, Operations, Management Structure, Future Development, Financials, and the Executive Summary.

We will meet in a computer lab where you can type up your plan, or write it in a workbook— your choice!

This *Business Plan In A Day* is for people who need a business plan to:

- Create a new business
- Expand an existing business
- Seek financing from a bank or other lender
- Approach investors
- Enter a business plan competition
- Plan the strategy and direction of a company

Our instructors are:

Bryan Stading, Facilitator at Riverbend Center for Entrepreneurial Facilitation and Shane Bowyer, Business Administration Professor at Bethany Lutheran College, Mankato and current business owner.

Presented By:  Southern Minnesota
INITIATIVE FOUNDATION

Plan to Attend

Cost

\$45 — Includes workbook, flash drive, and lunch— (a value of over \$80!)

Register

ONLINE: www.smifoundation.org
And click on **Events**

QUESTIONS: Connie at 507-455-3215

Register today as class size is very limited!

Special Thanks to Our Sponsors:

CENTER for
EXPERIENTIAL
LEARNING

Live Your Learning
ST. OLAF COLLEGE

Women in Northfield
WINGS
Giving Support

SCORE
FOR THE LIFE OF YOUR BUSINESS

NEC
northfield enterprise center

 NORTHFIELD AREA
CHAMBER
OF COMMERCE

These materials are partially funded by a grant from the U.S. Small Business Administration. SBA's funding is not an endorsement of products, opinions or services. All SBA funded programs are extended to the public on a nondiscriminatory bases. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Contact Connie Lau at 507-455-3215 or email ConnieL@smifoundation.org.