

# Betsy Business Minded

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## OBJECTIVE

To obtain the Financial Analyst position at General Mills.

## EDUCATION

**St. Olaf College, Northfield, MN**

Graduation: May 2008

**Major:** Economics with emphasis in Finance

Cumulative GPA: 3.71

**Honors:** Dean's List since Spring 2005, St. Olaf Honors Recognition 2005-2008, Omicron Delta Epsilon

**Related coursework:** principles of accounting, managerial accounting, intermediate accounting, corporate finance, business management, statistics, macroeconomics, microeconomics, game theory in economics

## ABROAD EXPERIENCE

**China**

**Economic Progress in China**

**J-Term 2008**

Examined economic development in China with the emergence and evolution of markets in rural, urban, commercial, and financial centers, investigating how the changes affect culture, attitudes, and customs.

**England**

**Britain in Transition**

**J-Term 2006**

Studied economic change in Britain from the Industrial Revolution to the current European Union membership, focusing on the process of change and how economic factors interact with values and culture.

## APPLIED ACADEMIC EXPERIENCE

**Target Case Challenge**

**Target Corporation**

**Fall 2006**

- Competed in developing a new marketing tool to assist Target in being more successful in the digital media industry, presenting the tool to Target executives.
- Researched the digital media market, digital media technology, and Target's current media position in order to assist Target in breaking into the digital media market.
- Key contributor to the group's final idea, communication, meeting facilitation, and presentation ideas.

## PROFESSIONAL INTERNSHIP EXPERIENCE

**Management Development Intern**

**Anderson Financial Group**

**Summer 2007**

- Under the direction of the Vice President of Financial Management in Broker/Dealer, contributed to the Broker/Dealer's acquisition strategy.
- Successfully researched target companies and was the major contributor to the design of a due diligence checklist for the acquisition strategy.
- Effectively completed 18 additional projects within Broker/Dealer for the Business Operations, Financial Reporting/Management, and Financial Planning divisions.
- Actively participated in leadership training, including facilitating a quarterly business meeting for Management Services.

**Mayo Scholars Intern**

**Mayo Medical Ventures**

**J-Term 2007**

- Wrote a business plan presenting competitive, SWOT, cost, and market analyses of the new rheumatoid arthritis diagnostic technology invented by Mayo doctors.
- Researched competitors, current rheumatoid arthritis technology, and the diagnostic company market in order to recommend how Mayo Medical Ventures should proceed with the patented technology.
- Presented findings on the marketability of the technology to leaders at Mayo Medical Ventures.

## ADDITIONAL WORK EXPERIENCE

**Teaching Assistant**

**St. Olaf Economics Department**

**2006-Present**

Lead accounting informational sessions, discussing class topics, answering students' questions, and explaining accounting principles.

**Treasurer**

**St. Olaf Thorson Hall Council**

**2006-2007**

Created the current budget for Thorson Hall, balancing and managing the budget throughout the year as an executive member of Hall Council.

**Conversion Analyst**

**Economists Group, Inc.**

**Summer 2006**

Assisted with system conversions of clinical data, general ledger, accounts receivable, and accounts payable systems for the long-term care marketplace.