

Betsy Business Minded

1500 St. Olaf Ave ■ Northfield, MN 55057 ■ (507) 786-0000 ■ business@stolaf.edu

OBJECTIVE

To obtain the Financial Analyst position at General Mills.

EDUCATION

St. Olaf College, Northfield, MN

Graduation: May 2010

Bachelor of Arts: Economics with emphasis in Finance

Cumulative GPA: 3.71

Honors: Dean's List since Spring 2007, St. Olaf Honors Recognition 2007-2010, Omicron Delta Epsilon Fall 2009

Related coursework: Principles of Accounting, Managerial Accounting, Intermediate Accounting, Corporate Finance, Business Management, Statistics, Macroeconomics, Microeconomics, Game Theory in Economics



PROFESSIONAL INTERNSHIP EXPERIENCE

Management Development Intern **Anderson Financial Group, Minnetonka, MN** **Summer 2009**

- Contributed to the Broker/Dealer's acquisition strategy, under the direction of the Vice President of Financial Management in Broker/Dealer
- Researched target companies successfully and was the major contributor to the design of a due diligence checklist for the acquisition strategy
- Completed 18 additional projects Effectively within Broker/Dealer for the Business Operations, Financial Reporting/Management, and Financial Planning divisions
- Participated in leadership training, including facilitating a quarterly business meeting for Management Services

Mayo Scholars Intern **Mayo Medical Ventures, Rochester, MN** **Interim Term 2009**

- Wrote a business plan presenting competitive, SWOT, cost, and market analyses of the new rheumatoid arthritis diagnostic technology invented by Mayo doctors
- Researched competitors, current rheumatoid arthritis technology, and the diagnostic company market in order to recommend how Mayo Medical Ventures should proceed with the patented technology
- Presented findings on the marketability of the technology to leaders at Mayo Medical Ventures

APPLIED ACADEMIC EXPERIENCE

Target Case Challenge **Target Corporation, St. Olaf College** **Fall 2008**

- Competed in developing a new marketing tool to assist Target in being more successful in the digital media industry, presenting the tool to Target executives
- Researched the digital media market, digital media technology, and Target's current media position in order to assist Target in breaking into the digital media market
- Contributed to the group's final idea, communication, meeting facilitation, and presentation ideas

ADDITIONAL RELATED EXPERIENCE

Teaching Assistant **Economics Department, St. Olaf College** **Fall 2008 – Present**

- Lead accounting informational sessions, discussing class topics, answering students' questions, and explaining accounting principles

Treasurer **Thorson Hall Council, St. Olaf College** **Fall 2008 – Spring 2009**

- Created the current budget for Thorson Hall, balancing and managing the budget throughout the year as an executive member of Hall Council.

Conversion Analyst **Economists Group, Inc., Plymouth, MN** **Summer 2008**

- Assisted with system conversions of clinical data, general ledger, accounts receivable, and accounts payable systems for the long-term care marketplace.



ABROAD EXPERIENCE

Economic Progress in China **Shanghai, Beijing** **Interim Term 2010**

- Examined economic development in China with the emergence and evolution of markets in rural, urban, commercial, and financial centers, investigating how the changes affect culture, attitudes, and customs

Britain in Transition **London, England** **Interim Term 2008**

- Studied economic change in Britain from the Industrial Revolution to the current European Union membership, focusing on the process of change and how economic factors interact with values and culture