

Ima Writer

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EDUCATION

St. Olaf College, Northfield, MN

Major: English, **Concentration:** Management Studies

Expected B.A. May 2008

GPA: 3.83

STUDY ABROAD

Washington D.C. Semester of Journalism American University

Historical Geography of the Bible in Greece and Turkey

Independent semester in Europe

New Hampshire and South Carolina Primaries in Presidential Politics

Spring 2007

January 2006

Fall 2006

January 2008

TECHNICAL SKILLS

Adobe Creative Suite; FinalCut Pro; SoundSlides; Microsoft Word, Excel and PowerPoint; digital and 35 mm photography; basic website maintenance and design

WORK AND ACADEMIC EXPERIENCE

Communications Account Director, Modica Marketing

February 2008 – present

Develop and execute media plans for a marketing and public relations firm in Northfield. Write press releases, create web content, edit business plans, and coordinate media coverage of events and new businesses.

Communications Intern, Hillary Clinton for President, South Carolina

January 2008

Wrote press releases and advisories, public statements, web content, and surrogate briefings for Hillary Clinton's Primary Election campaign. Promoted to Press Secretary of the statewide "All Voices Count" Women for Hillary Tour, for which I coordinated event coverage, radio and television interviews of high-profile surrogates, and executed a statewide media plan for the two-day bus tour

Election Coverage Assistant, New Hampshire Public Radio

December 2007 – January 2008

Assisted New Media Director with web content management, transcribed news stories for web, formatted and posted photos and news stories to NHPR website, mixed audio with Adobe Audition for web, and produced a SoundSlides presentation about the Presidential candidates.

Staff Writer, The Manitou Messenger

September 2007 – present

Write for Sports and News sections of the St. Olaf College weekly student newspaper. Report on breaking news and long-term issues, mostly focusing on college administration, political events, guest speakers, and Varsity sports.

Managing Editor, Alive Magazine

June 2007 – present

Coordinate the quarterly online publication of *Alive Magazine* and daily maintenance of the *Alive Magazine* Web site. Maintain constant communication with contributing writers, artists, *Alive* staff and interns, and outside contractors to develop editorial content into a cohesive publication that consistently reflects *Alive's* mission of helping young women create the media they wish to see. Research demographic trends, develop story packages, match artwork submissions with articles, develop budgets and advertising sales goals, and edit grant applications.

Contributing Political Reporter, Natural Living

May 2007 – present

Research and write feature articles about political and economic trends for a new quarterly magazine about natural lifestyles and environmental issues.

Journalism Intern, Reporters Committee for Freedom of the Press

January – May 2007

Researched and reported on major media law issues for the website, bi-weekly newsletter and quarterly magazine of the Reporters Committee. Projects ranged from short news summaries to feature articles in *The News Media & the Law*, including a report on the balance between knowledge and secrecy surrounding deaths of soldiers in Iraq.