

## Social Innovation Grant Pitch Criteria:

Grant applicants will be given ten minutes to pitch their proposed venture, followed by a question and answer period. Material may be presented using a PowerPoint format or printed handouts

Address the following items in your presentation:

- **Innovation-** How is your strategy different from others? How creative is your idea?
- **Opportunity** - Describe the need your venture addresses, and how the venture will solve this problem.
- **Organization/Network** With most ventures, especially social focused ones, collaborations with others doing similar or complementary activities can add to the success of the project. Identify others who may be a support to you as you design and implement your venture.
- **Products or service**– Describe the products/services you will be delivering. How is this issue currently being addressed? Is the proposed venture better than what currently exists?
- **Required funds and uses** – summary of the funds required to start and operate the venture and how they will be used. Is there a plan for growth in the future? Is the venture replicable?