How to Write Good, by Anonymous

1. Avoid alliteration.
2. Prepositions are not words to end sentences with.
3. Avoid cliches like the plague.
4. Employ the vernacular.
5. Eschew ampersands & abbreviations, etc.
6. Parenthetical remarks (however apt) are unnecessary.
7. It is wrong to ever split an infinitive.
8. Contractions aren’t necessary.
9. Foreign words and phrases are not apropos.
12. Comparisons are as bad as cliches.
13. Don’t be redundant. Don’t use more words than necessary; doing so is highly superfluous.
14. Be more or less specific.
15. Understatement is always best.
16. Exaggeration is a billion times worse than understatement.
17. One-word sentences? Eliminate.
18. Analogies in writing are like feathers on a snake.
19. The passive voice is to be avoided.
20. Go around the barn at noon to avoid colloquialisms.
22. Who needs rhetorical questions?