2014 Biennial Meeting
WELCOME AND INTRODUCTIONS

Brian Rude, President
Agenda

Call to Order

Committee Reports
   Executive Committee
   Finance Committee

Staff Reports
   Administrative Report
   Archives Report
   Publications Report

Nomination and Election of Board Members
   Introduction and election of continuing board members
   Introduction and election of new board members
   Recognition of outgoing board members

New Business/Questions?

Adjournment
Brian Rude, NAHA President

EXECUTIVE COMMITTEE
Highlights from 2013-2014

New Five-Year Strategic Plan Developed and Implemented

New Publication
- *From America to Norway, Norwegian-American Immigrant Letters, 1838-1914 Volume Two* shipping late October

Programs
- Norwegian Heritage Day has become an annual event
- Bridging Continents, Bridging the River joint event with the Minnesota Chapter of the Society of Architectural Historians

Capital Improvements
- Launched three year campaign to raise funds needed to implement climate control and raised more than 60% of goal in the 1st year.
Club 2014 – Campaign for Climate Control

Commitments totaling 61% of our goal of $160,000 have been pledged or paid

*current as of 5 p.m. October 17, 2014
Karen Davidson, NAHA Treasurer

FINANCE COMMITTEE
<table>
<thead>
<tr>
<th>Sources of Operating Income</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dues</td>
<td>$23,847</td>
<td>$14,751</td>
</tr>
<tr>
<td>Gifts - Non-campaign</td>
<td>$48,568</td>
<td>$34,886</td>
</tr>
<tr>
<td>Disbursement from Invested Funds</td>
<td>$82,510</td>
<td>$65,774</td>
</tr>
<tr>
<td>Other</td>
<td>$15,964</td>
<td>$11,008</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$172,901.83</strong></td>
<td><strong>$128,430.72</strong></td>
</tr>
</tbody>
</table>
Notes to Sources of Income

• Other income includes royalties, book sales and income from archive activities
• Planned withdrawals from unrestricted asset investments provided approximately 43% of our annual operating budget in 2013 and 51% in 2012.
Expenses

<table>
<thead>
<tr>
<th>Year</th>
<th>General and Administrative</th>
<th>Program Expenses</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$74,222</td>
<td>$53,982</td>
<td>$128,204</td>
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<tr>
<td>2012</td>
<td>$75,262</td>
<td>$48,872</td>
<td>$124,134</td>
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</table>
Notes to Expenses

Publication costs have been accounted for on a “Cost of Goods Sold” basis (publication costs are realized upon distribution of the book).
Net Assets – end of year

2013

- Unrestricted: $1,070,504
- Temporarily Restricted: $440,597
- Permanently Restricted: $273,699

Total: $1,784,800

2012

- Unrestricted: $942,469
- Temporarily Restricted: $300,088
- Permanently Restricted: $273,699

Total: $1,516,256
Notes to Net Assets-end of year

NAHA benefited from positive investment performance in 2012 and 2013
Invested funds

NAHA Invested Fund Performance

Market Value

$1,000,000 $1,200,000 $1,400,000 $1,600,000 $1,800,000 $2,000,000 $2,200,000

Jan-10 May-10 Sep-10 Jan-11 May-11 Sep-11 Jan-12 May-12 Sep-12 Jan-13 May-13 Sep-13 Jan-14 May-14 Sep-14
Finance Committee Highlights

Achieved balanced budgets in both 2012 and 2013.
2014 expenses to date are 83% of planned expenses to date.
2014 operating income is at 98% of planned income to date.

Adopted financial policies for investment, spending, gift acceptance and gift use
MEMBERSHIP AND PROGRAMS

Jackie Henry, Administrative Director
Membership Trends

Membership Trends
October 2012-October 2014

Student members number two to three per year
Membership outreach efforts

• Newsletter focus on archive holdings and new publications in the area of Norwegian – American immigration and related topics
• Using social networks to highlight the range and depth of our collections
• Increased collaboration with other Norwegian-American cultural organizations
• Continued focus on the use of speaking engagements to connect to broader audiences
Focus for 2015

- Increase in efforts to highlight the contents of the archives with newsletter articles and online special content – explore use of technology to highlight collections and train users on the features of the NAHA website (podcasts, video clips,
- Continue our efforts to increase membership and awareness among those interested in immigration studies, the history of American settlement and Norwegian heritage
- Special emphasis on increasing membership and publicizing the archive holdings to the academic community
ARCHIVE HIGHLIGHTS

Gary DeKrey, NAHA Archivist
NAHA ARCHIVES
MAJOR ACQUISITIONS, 2012-14

Major Additions to:

- America-America Letters (120 letters added)
- Norway-America Letters (49 letters added)
- Bygdelagene Papers (Agderlaget, Gudbrandsdalslaget)
- Hardanger Fiddle Association of America (11 boxes)
- Olaf Morgan Norlie Papers (family newsletters and correspondence)
- Sons of Norway Papers: Solglyt Lodge, Edmonton, AB and Vikingen (newspaper, 1911-14)

Photographs:

- Chicago Norske Klub, 1948-1965 (1100 slides)
- Anna Gunderson Family photos, North Dakota, 1890s-1920s
- Vedeler Fish Family albums (over 100 images from Mass. Norwegian-American family)
- Magnus N. Harling lanterns slides of Norway, ca. 1905 (150 hand-tinted images)
- Stavanger Amt Laget Panoramic photos
- Rydholm Family photos (Boone Co., Ill.)
NAHA ARCHIVES
VISITOR STATISTICS AND OUTREACH, 2012-13

<table>
<thead>
<tr>
<th>Visitor Statistics</th>
<th>Archivist Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>In person visitors</td>
<td>Hosted group visits</td>
</tr>
<tr>
<td>129</td>
<td>6</td>
</tr>
<tr>
<td>Norwegian visitors</td>
<td>Presentations</td>
</tr>
<tr>
<td>26</td>
<td>8</td>
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<tr>
<td>Inquiries (of all kinds)</td>
<td>Conferences</td>
</tr>
<tr>
<td>347</td>
<td>1</td>
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<tr>
<td>Monthly Web visitors</td>
<td>Exhibits Prepared</td>
</tr>
<tr>
<td>1400</td>
<td>4</td>
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<tr>
<td></td>
<td>Newsletter and Magazine articles</td>
</tr>
<tr>
<td></td>
<td>27</td>
</tr>
</tbody>
</table>
NAHA ARCHIVES
PRESERVATION AND ELECTRONIC ACCESS, 2012-14
New Online Resources
• Panoramic Image Collection (36 images, mostly bygdela and Singing Society photos)
• Revised Hovland Map Index of Norway and Norwegian bygdebøker
Coming online soon:
• Pilot project of almost 50,000 Rowberg Collection clippings (funded by MHS Legacy Grant)
• NAHA Image Collection (phased completion)
Liaison with Rolvaag Library of St. Olaf College
• Nordic Heritage Collection created including NAHA books shelved in Library
• New Special Collections librarian now in place
• Archivists involved in Special Collections committee with Rolvaag and Kierkegaard Library
• Archivists involved in ongoing discussion of including Leif database in Library electronic catalog and electronic records management system
• Coordination of future climate control and expansion project with Rolvaag Library Special Collections
NAHA Publications

- Publications issued
- Publications forthcoming
NOMINATION AND ELECTION OF BOARD MEMBERS

Jackie Henry
On behalf of the NAHA Governance Committee
Current Board Members

Continuing Board Members
Karen Davidson
Dennis Gimmestad
Dave Holt
Leslee Lane Hoyum
Karen Annexstad
Humphrey
Liv Hustvedt
Brian Rude

Appointed Board Members
Dan Dressen –
St. Olaf College
Marci Sortor –
St. Olaf College
Nils Østrem –
NAHA Norge
Board members standing for re-election (2014-2018)

Betty Bergland
Amy Boxrud
Katherine Hanson
Blaine Hedberg
John Nilson
Cynthia Elyce Rubin
John Tunheim
New Board Member Candidates

See your information packet for background information on these candidates:

• Sarah Halvorson Brunko
• Ronald Johnson
• Kim Kittilsby
• Margaret O’Leary
• Daron W. Olson
• Anna Peterson
• Bruce Willis
Departing Board Members

Claudia Berguson (Oct ’12 - Dec ‘13)
Ruth Hanold Crane (Oct ’00 - Oct ‘14)
Frankie Shackelford (Oct ‘12 - Sept. ’14)
Marvin Slind (Oct ‘10 – Oct ’14)
Solveig Zempel (Oct ’90 – Oct ‘14)
NEW BUSINESS/QUESTIONS