

## CURRICULUM VITAE

Richard (Rick) Goedde  
18515 Euclid Street  
Farmington, MN 55024

Cell: 612-845-2883  
Office: 507-786-3126  
E-mail: goedde@stolaf.edu

### EDUCATION

University of Wisconsin – Madison  
MBA (Accounting), 1978  
BBA (Finance), 1976

Certified Management Accountant (CMA)  
Certified Public Accountant (CPA) - Inactive

Areas of Expertise: Investments, Corporate Finance, Management, Managerial Accounting

### EMPLOYMENT & TEACHING EXPERIENCE

St. Olaf College, Northfield, Minnesota  
Assistant Professor of Economics, 1988 - 2001  
Associate Professor of Economics, 2001 -  
Granted tenure in 1994

The Pillsbury Company (This experience is directly related to the courses I teach.)

Manager, Planning and Analysis, Van de Kamp's Frozen Foods &  
General Accounting Manager, Green Giant Frozen Entrée Division  
Long Beach, California - 1986-1987

Manager, Planning and Analysis - 1984-1986  
Haagen-Dazs Ice Cream - Teaneck, New Jersey

Manager, Raw Material Accounting - 1981-1984  
Dry Grocery Division, Minneapolis, Minnesota

Junior & Senior Financial Analyst - 1979-1981  
Corporate Controller's Department - Minneapolis, Minnesota

University of Wisconsin, Madison, Wisconsin  
Teaching Assistant (Accounting), 1977 - 1978

Kraft, Inc., Glenview, Illinois  
Internal Auditor, 1976

## COURSES TAUGHT

Before St. Olaf

Principles of Accounting  
Intermediate Accounting

Cost Accounting

At St. Olaf

Managerial Accounting  
Income Tax Accounting  
Personal Finance  
Investments  
The Mare Balticum (in Europe)  
Ethical Management –  
German and American (FLAC)

Corporate Finance  
Senior Project in Economics  
Computer Applications (ORC)  
Investment Seminar  
Principles of Management

Supervised student researcher, Rod Hubbard, as part of the Center for Undergraduate Research and Inquiry program (CURI) during June/July of 2010. The project title is *An Innovative Method for Rebalancing Assets in an Investment Portfolio*.

Supervised student researcher, Annika Bergen, as part of the Center for Undergraduate Research and Inquiry (CURI) program during June/July of 2012. The project title is *Where Will the Jobs Be?: Predicting Future Hiring Using Financial Ratios*.

Supervised three Center for Integrative Studies (CIS) majors: Christina Berget (Human Resource Psychology) and Mackenzie Wolter (Organizational Management & Strategy), 2012-13; Charles Hamer (Business Management: Urban Revitalization), 2018-19

## PROFESSIONAL ACTIVITY

Publications

“Teaching Business Ethics from a Multi-cultural Perspective,”  
Midwest Business Teaching Conference Proceedings, April, 1991

“The Federal Credit Union Act of 1934,” Great Events from History II: Business and Commerce; Salem Press, Pasadena, CA; 1993

“Timing Stock Buys With an Oscillator,” Technical Analysis of Stocks & Commodities, April, 1996

“Timing a Stock Using the Regression Oscillator,” Technical Analysis of Stocks & Commodities, March, 1997

“Volatility Capture: A Trading System Using Index Futures,” International Applied Business Research Conference Proceedings, March 2000

Emery, M., Chadwick, K., and Goedde, R, “Management Studies Within the Liberal Arts: A New Model for Liberal Arts Colleges,” American Society of Business and Behavioral Sciences Proceedings, February, 2001

“The Predictive Power of P/Es and Price-Sales Ratios,” AAII Journal (American Association of Individual Investors), February, 2003

“Developing and Testing Your Own Stock Screen” (a team-based learning module for an investments course), Team-Based Learning Collaborative Website ([tblc.roundtablelive.org/goedde](http://tblc.roundtablelive.org/goedde)), April, 2012 (peer reviewed)

“The MORL Endowment: Benefiting from Mortgage REITs in Retirement While Controlling Risk,” Seeking Alpha Investment Website, August, 2016

“The Power of YOI (Yield on Original Investment),” Seeking Alpha Investment Website, August, 2016

### Web Site Review

Starting Point - Teaching Entry Level Geoscience website: Just-in-Time Teaching module (NSF National Digital Library program) by Laura Guertin, Pennsylvania State University Delaware County for the Carleton College Science Education Resource Center, March, 2005.

### Presentations

Midwest Business Teaching Conference, Teaching Business Ethics From a Multi-cultural Perspective, Bloomington, MN; April, 1991

International Society for Exploring Teaching Alternatives Annual Conference, A Course in Ethical Management Comparing German and American Perspectives, Cocoa Beach, FL; October 1991

Nommensen University, Capital Markets in the United States, Medan, Indonesia; January, 1997

Nommensen University, Accounting for Nonprofit Organizations, Siantar, Indonesia; January, 1997

The Collaboration for the Advancement of College Learning & Teaching Conference, Oral Communication Across the Curriculum: An Interdisciplinary and Inter-Institutional Collaboration (with four other St. Olaf faculty), Golden Valley, MN; February, 2000

The International Applied Business Conference, Volatility Capture: A Trading System Using Index Futures, Puerto Vallarta, Mexico; March, 2000

Minnesota Academy of Science Annual Meeting, A Trading System Using Mini S&P Futures, Moorhead, MN; April, 2000

Minnesota Academy of Science Annual Meeting, Tobacco Stocks: An Analysis of Their Appeal to Institutional Investors, St. Peter, MN; April, 2002

Financial Education Association Annual Conference, Getting Students to Commit: A Participation Enhancement Technique, Orlando, FL; April, 2003

Midwest Instructional Technologists Annual Conference, Just-in-Time Teaching, Macalester College, St. Paul, MN, March, 2004

Classrooms-of-the-Future Conference, Just-in-Time Teaching, Macalester College, St. Paul, MN, May, 2004

Panel presenter (TBL Across the Curriculum) at the International Team-Based Learning Conference in New Orleans in March, 2010.

### Workshops

Becoming a Consultant-Trainer in Team-Based Learning, Annual Meeting of the Team-Based Learning Collaborative, St. Petersburg, FL, March, 2012; San Diego, CA, February, 2013; Fort Worth, TX, March, 2014; St. Petersburg, FL, March, 2015; Albuquerque, NM, March, 2016; and Orlando, FL, March 2017; San Diego, CA, March, 2018. Co-led two-hour workshop on facilitating team application activities.

Co-led a day and a half workshop on Team-Based Learning for 26 faculty/staff at the University of North Dakota in Grand Forks on May 19-20, 2014. Wrote 70 percent of the materials used in this workshop.

### Posters at Conferences

Conference on Innovations in the Scholarship of Teaching and Learning at the Liberal Arts Colleges, Just in Time Teaching, Carleton College, Northfield, MN, April, 2005.

*Approaches to Peer Evaluation* with Jim Sibley, University of British Columbia, at the Annual International Team-Based Learning Conference in Las Vegas, March, 2011.

### Consulting

Coached two faculty members teaching marketing research at Simon Fraser University near Vancouver, British Columbia on improving their use of Team-Based Learning in their courses. This consulting assignment was done through regular e-mails and video conference calls during the summer of 2014.

### Professional Memberships

Member, American Association of Individual Investors

Member, Finance Committee, Team-Based Learning Collaborative, 2016-18

Member, Membership Committee, Team-Based Learning Collaborative, 2018 - 2020

Team-Based Learning Consultant/Trainer (certified by the Team-Based Learning Collaborative)

### OTHER CONTRIBUTIONS TO THE MISSION OF THE COLLEGE

#### College Committees

Member, Search Committee for St. Olaf's new VP of Human Resources, 2021

Tenure & Promotion Committee, 2016 – Present (Chair during 2018-19)

Chair of Search Committee for St. Olaf's new Chief Financial Officer, 2013

Observer Elect to the Board of Regents, 2012-13  
Board Observer, 2013-14

Member, Faculty Governance Committee, 2012-14

Tenure & Promotion Committee, 2005 - 2008  
Chair, 2007 - 2008

College Nominating Committee, 1998 - 2000

Foreign Language in the Disciplines (FLAC) Committee, 1990 - 1994

Curriculum and Educational Policy Committee (CEPC), 1990 - 1992  
Special Studies Subcommittee of CEPC, 1990 -1992  
Chair, 1991 - 1992

### Miscellaneous

Chair, Department of Economics, 2002 - 2005, 2008 - 2009

Director, Management Studies Program, 2000 - 2001, 2006 – 2009, 2010 – 2015, 2016 - 2020

Faculty Advisor, International Business option of the Denmark program (D.I.S.),  
1991-1996 and 2001 - 2021

Faculty Advisor, London School of Economics, 2001 - 2014

Faculty Advisor, International Study/Service, 1996-1999  
Accompanied students to Indonesia in January, 1997

Faculty Advisor, Manitou Investment Society (a student-run investment club), 1997 – 2005

Gave talk on personal finance to St. Olaf student groups (St. Olaf Women's Honor Society, LEAD TEAM-sponsored student groups, and residence hall groups) on 12 different occasions between 1989 and 1998.

Organized the St. Olaf/Carleton Just-in-Time Teaching Workshop and made two presentations, August 21-22, 2003

Gave two presentations [Just-in-Time Teaching (JiTT) and Personal Response Systems (clickers)] at the CILA Classroom Assessment Workshop at St. Olaf on June 3-4, 2004.

Made a presentation on the possible uses of Moodle to the St. Olaf Moodle Workshop in August, 2005

Made a presentation to the college's academic leadership group and led a discussion on key issues raised by the Tenure & Promotion Committee in August, 2008

With Carleton biology professor, Fernan Jaramillo, gave a 75-minute workshop on Team-Based Learning (TBL) at St. Olaf and again at Carleton in September, 2008. Gave a similar workshop at the Carleton-St. Olaf CALL Conference in April, 2009.

Co-presented at a CILA Conversation on Statements of Professional Activity in April, 2009.

Panel presenter on supervising internships organized by the CEL for St. Olaf faculty in October, 2009

Co-presented on evaluated teaching for tenure & promotion purposes to the St. Olaf Chair's group in October, 2009

Member, Task Force to Review T&P Procedures & Criteria, June to November, 2010

Member, Explorations Subcommittee of the Main Street Task Force, October to December, 2010

CILA Faculty Lunch Conversation, *Making the Most of Class Time: Strategies for Increasing Opportunities for In-Class Active Learning*, with Dolores Peters, History and Katie Ziegler-Graham, MSCS, March, 2011

Member, Internship Task Force - October to December, 2011

Member, Task Force on Mid-Career Faculty – November, 2012 to February, 2013

Chicago Connections Program, October 12-15, 2013, Traveled to Chicago with 25 students and Piper Center staff. Led the Consulting Group of students, one of four career interest groups.

CILA Faculty Lunch Conversation, *Demystifying the Board: How can Faculty work with the Board of Regents to achieve the St. Olaf Mission?* with Mary Walczak (Observer Elect), March 4, 2014

CILA Faculty Lunch Conversation, *Using Student Groups in Class to Encourage Inclusivity*, with Ryan Sheppard and Gwen Barnes-Karol, November 29, 2017

CILA Faculty Lunch Conversation, *No More Same Old: Developing Our Teaching with Informed Change*, with Paul Jackson and Steve Freedberg, March 12, 2019

Member, CILA Advisory Task Force for the purpose of an outside review, Spring Semester, 2019